

## The Rolls-Royce Enthusiasts' Club chooses Meljac to celebrate the 20th anniversary of the Goodwood plant

Meljac, the French manufacturer of luxury switches, has been selected by the International Club for Rolls-Royce and Bentley Enthusiasts (RREC) to feature in the 400-page book *Strive for Perfection: Celebrating 20 Years of Goodwood*, published to mark the 20th anniversary of the only Rolls-Royce plant, located in the English town of Goodwood, West Sussex.



For the book launch on 6 October, more than a thousand guests, including RREC members, came to a special event at the Grosvenor House Hotel in London, where Meljac's brass collections were on display alongside the collections of other renowned luxury brands.



*"We are delighted to have been contacted by the Rolls-Royce Enthusiasts' Club to represent outstanding French craftsmanship in our field and to appear in this beautiful illustrated book alongside other players in the international luxury market. With our commitment to producing unique, bespoke pieces, it was natural for us to want to support this project and associate our brand with it."*

**Jean-Michel Lagarde, Managing Director of MELJAC**

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### Meaningful collaboration

Like Rolls-Royce, Meljac pays particular attention to quality, respect for know-how and customer service. From classic collections to bespoke items, the manufacturer of luxury switches seamlessly combines technology with style. The idea is not simply to design functional objects, but to create an entire experience that celebrates the full potential of personalised luxury products crafted with passion.

This partnership once again highlights the quality of Meljac's products and values, with fine French craftsmanship appealing beyond France's borders.

### More than a book: a commitment

The [RREC](#), one of the oldest and most prestigious automobile clubs in the world, has selected around a hundred high-end brands from all over the world to produce an illustrated book for collectors that represents the brand's commitment to sustainable luxury and environmental values, while also presenting the history of the Goodwood plant to the present day. This sleek volume, designed to mark the 20th anniversary of the plant – the beating heart of Rolls-Royce production – has been produced by the famous publisher [St James's House](#) and written by an editorial team of motoring journalists and industry experts.

With a print run of 35,700, it will be sent to the 10,000 members of the Rolls-Royce club in 52 countries and will be available to browse in showrooms and prestigious venues such as luxury hotels and other selected strategic locations.





Découvrez les secrets  
du savoir-faire MELJAC en vidéo :



CREATED AND PRODUCED IN FRANCE



### About Meljac

Created in 1995 by André Bousquet, the company (90 employees) designs high-quality electrical equipment using the finest materials.

With about 15 collections, MELJAC offers architects, decorators, electricians and private individuals a large range of options: switches, sockets, reading lights, casings for thermostats and home automation controls, etc. The brand is renowned for its bespoke creations. All products are 'Origine France Garantie' labeled. MELJAC is the first company in its business sector to obtain the EPV label (Living Heritage Company).

Its innovation and working methods are at the heart of its development, guaranteeing an optimum quality. Today the brand is available all over the world, with approximately 60 authorized dealers to help serve each their respective markets. The company has one subsidiary in the United States of America.

Some references: the Palace of Versailles, the Louvre Museum, Cartier and Chanel boutiques, the Hotels Four Seasons, Mandarin Oriental, Meurice, La Réserve in Paris, the Royal Mansour in Marrakech, the Intercontinental in Geneva, the Danieli Hotel in Venice...

[www.meljac.com](http://www.meljac.com)



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