

MELJAC, a partner in the new *Par Excellence* showroom designed by Thomas Pheasant in New York

MELJAC, a French producer of switches renowned for their outstanding quality, is exhibiting a series of models created for the showroom of the *Par Excellence* collective in New York, United States. *Par Excellence*, composed of 11 renowned French artisans, approached the famous US designer Thomas Pheasant to devise a unique scenography that would showcase the expertise of each member.

Located in central Manhattan, “344 Bowery” is a unique space reflecting successful collaboration between US design and French artisanal craftsmanship.



[Download the visuals](#)

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Showcasing French expertise in the United States

The aim of the venue is to help develop France’s visibility and reputation in the field of artisanal craftsmanship. Visitors are immersed in a cocoon of luxury and calm, far removed from the bustle of the busy neighbourhood outside. The venue, which features a bright, spacious living room, a dining room and two material libraries, won the prize for showroom of the year at the NYCxDesign Awards in New York on 18 May.



Switches and sockets that offer a perfect finishing touch



Echoing the soft, warm tones of the furniture and decorative elements designed by each member of the collective, MELJAC’s custom switches and sockets offer an elegant finishing touch, with solid brass models sporting the Medium Bronze finish.

The products all bear the prestigious “Origine France Garantie” label, combining precision tools with a human touch and drawing on a variety of techniques applied throughout the 15 stages in the production process (machining, engraving, patina finish, polishing, surface treatment, assembly, etc.).

Par Excellence, an ambassador of French expertise in New York

The collective, founded in 2016 by Charles Jouffre, is composed of artisans with unparalleled expertise. The aim is to support designers and architects as they embark on audacious projects. Over the years, *Par Excellence* has come to be recognised as representing the best of French craftsmanship. It now has 11 members: Atelier de Ricou, Ateliers Jouffre, Ateliers Lison de Caunes, Ateliers Saint Jacques, Auberlet et Laurent, Delisle, Henri Technologies, Maison Meljac, Manufacture de tapis de Bourgogne, Ozone and Souchet.

<https://www.parexcellency.com/>

Découvrez les secrets
du savoir-faire MELJAC en vidéo :



CREATED AND PRODUCED IN FRANCE



About Meljac

Created in 1995 by André Bousquet, the company (90 employees) designs high-quality electrical equipment using the finest materials.

With about 15 collections, MELJAC offers architects, decorators, electricians and private individuals a large range of options: switches, sockets, reading lights, casings for thermostats and home automation controls, etc. The brand is renowned for its bespoke creations. All products are 'Origine France Garantie' labeled. MELJAC is the first company in its business sector to obtain the EPV label (Living Heritage Company).

Its innovation and working methods are at the heart of its development, guaranteeing an optimum quality. Today the brand is available all over the world, with approximately 60 authorized dealers to help serve each their respective markets. The company has one subsidiary in the United States of America.

Some references: the Palace of Versailles, the Louvre Museum, Cartier and Chanel boutiques, the Hotels Four Seasons, Mandarin Oriental, Meurice, La Réserve in Paris, the Royal Mansour in Marrakech, the Intercontinental in Geneva, the Danieli Hotel in Venice...

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