

Press kit 2019



MELJAC ■

French Manufacturer

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DESIGN AND EXPERTISE IN AESTHETICS

MELJAC, market leader, is a company that designs, manufactures and sells luxury electrical equipment (switches, sockets, thermostats, home automation systems, door bells, table and reading lamps, etc.).

It also creates tailor-made solutions.

The brand offers an extensive choice of products, with a variety of sizes and finishes with quality materials as brass, glass, Limoges porcelain, semi-precious stones...

By combining aesthetics and technology, MELJAC seduces architects, decorators, electricians, individuals, etc.



High quality, elegant, understated and timeless design, refined finishes...
this is the philosophy of MELJAC creations.

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PERFORMANCE IN FIGURES

2 showrooms **2** factories

70 employees

7,4 M€ in 2017

59 authorized resellers in the world

2012 : label OFG

2015 : EPV label

35% of turnover made abroad

35% of products are personalized

5% of turnover to innovation

0 limits!

PORTRAIT OF AN ATYPICAL MAN AND VISIONARY



*André BOUSQUET,
Founder*

Originally from a small village in Aveyron, André BOUSQUET left his birthplace to create his power company in Paris. There on the worksites he noticed that the electrical equipment was missing a final touch.

After falling unconditionally in love with Paris, he decided to settle there and create his high-end switch and socket manufacturing business. He had to choose a name. Without hesitation he opted for the name of his childhood village, still dear to his heart: MELJAC.

His innovative and attractive products captivated many architects, designers and individuals. Its aim : combining usability, beauty and quality craftsmanship.

André BOUSQUET was a trailblazer and avant-gardist who lead his company right to the top, positioning it as market leader by constantly offering new products. He began the company's international expansion in 1997. In 2015, to celebrate Meljac's 20th birthday and prepare for the future, André Bousquet decided to bring managing director, Jean-Michel Lagarde, on-board. The role was created to structure company management as its rise required a new organisational approach. Its products are now sold in 60 countries through authorised Meljac resellers.

During four years of close collaboration, he shared his passion for his company with Jean-Michel Lagarde, entrusting him with its growth and promoting the brand on the international stage.

At the beginning of 2019, André Bousquet passed away prematurely. However, thanks to his dynamism, respect for French workmanship and big heart he certainly made his mark. Today, Jean-Michel Lagarde sees his mission as a true honour and is more determined than ever to see Meljac develop. He is supported by 70 expert employees with Meljac in the blood (thanks to their passion and human values) and who want to continue to see the company flourish.



*Jean-Michel LAGARDE,
CEO*



Moreover, still in love to its region of origin, André BOUSQUET wanted to plant vines on the ground of his factory in Villeneuve Le Roi (France), a memory to the Aveyron wines such as the famous "Côtes de Millau".

The first harvest took place in 2013.

265 vine plants planted behind the MELJAC factory

QUALITY FRENCH MANUFACTURER

Discover the secrets to MELJAC's
expertise in the video:



TWO FACTORIES

(Paris)

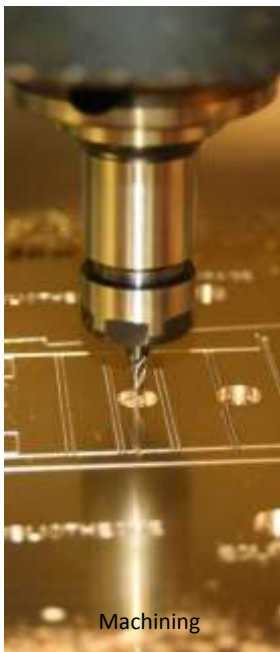
Handcrafted in our workshops located in France, the MELJAC products are the result of several skills applied to: engineering, machining, engraving, chamfering, insert installation, stamping, polishing, plate and screws surface treatment (baths and rinses), brushing, coating, assembly and packaging of the product.

The [know-how](#) of MELJAC team is involved in achieving each of these steps.

The result is a highly popular standard range and high demand for the tailor-made products that MELJAC is known for.

The manufacture involves a combination of the most cutting-edge tools with irreplaceable craftsmanship.

The transformation of a product requires time, attention and care. MELJAC watches over it and makes every effort to ensure each and every product deserves to bear its name.



Machining



Engraving



Polishing



Surface
treatment



Fittings



PROVEN EXPERTISE

In 1995, André BOUSQUET dared to market
a range of brass switches and sockets.

Inspired by the lifestyle of the 1930s, symbolised by the drop-shaped toggle switch, André BOUSQUET designed a product with impeccable aesthetic qualities. Today, this innovation remains the company's strength.

After a number of crucial steps such as conformity to standards, the technical development of the models and their adaptation to the market, the range was expanded.

Besides sockets and lighting controls, MELJAC began to receive increasing numbers of requests for adaptations and cover plates for mechanisms and systems (bells, alarms, keypads, temperature controls, presence detectors, etc.).

Present on the international scene, the company has more than 35 dealers in France and abroad, where the market is experiencing strong growth.

Born of high-precision technology and skilled craftsmanship, the unique sensual and seductive beauty of MELJAC electrical equipment enhances distinctive interiors and blends easily with any decor.



- 1998 : 1st manufacturing workshop
- 2001 : Workshop expansion
- 2005 :
 - ▶ New factory
 - ▶ Many recruitments
 - ▶ High performance machinery investment
- 2009 :
 - ▶ Redemption of the surface treatment workshop
- 2010 :
 - ▶ Custom-built factory (2.300 m²)
- 2012 :
 - ▶ Label OFG (Origine France Garantie)
- 2015 :
 - ▶ Recruitment of a CEO
 - ▶ Label EPV (Entreprise du Patrimoine Vivant)
- 2017 : Extension of the OFG label to all products
- 2018 : 1st subsidiary MELJAC (USA)

MELJAC controls the whole production chain.



In 2012, the brand obtained the "Guaranteed French Origin" label for all of its lines in brass and its reading lamps, then in 2017 for the whole range (porcelain and glass). The award of this label, guaranteeing at least 50% French manufacturing, falls within the values held dear to the company. In fact, almost the entire range is well beyond this figure.



In August 2015, MELJAC is proud to be the first company in its sector to being awarded by the EPV label (Entreprise du Patrimoine Vivant).



Brass



Porcelain



Glass



AN INTERNATIONAL DEVELOPMENT

2 years after its foundation, MELJAC created an Export department and started selling its products abroad. The first sales were made in Switzerland, following by requests from Italy, Russia and Lebanon. As a result, products were designed specifically for foreign markets, many of which were created for the hotel sector. The process of obtaining local standards approvals often required several years of work.

The well-known quality of products carrying the "Made in France" label, the brand's famous design skills and its corporate values were genuinely attractive overseas.

Since 2014, MELJAC has been putting a solid network of retailers of its products in place abroad. Little by little MELJAC is expanding to new and promising markets in an ever-widening geographic area. The company designs products adapted to their market place and guarantees it will offer high quality service and support for orders and projects.

Nowadays the brand is available in 60 countries, sold by 22 retailers all over the world (outside France) and has 1 subsidiary in the United States of America.

Controlled and durable international expansion

MELJAC rewarded for its Export strategy, winner of the Export category in the Trophées de l'international CCI Paris IDF 2017, confirmed.



MELJAC opens its first international subsidiary in 2018 and chooses the United States

Following several years of presence in the USA via an independent distributor, it is now necessary to build direct relationships with our clients in this market. This new presence will allow the company to gain greater insight into our clients' projects and optimize our customer service and responsiveness to maximize the potential afforded by the geographic zone.

With operations based in California and inclusion in the [Par Excellence](#) showroom in New York, MELJAC North America will be able to maximize our support and growth amongst clients on both coasts.

www.meljac-na.com

To find the retailer closest to you:

www.meljac.com / [contacts](#)

A WIDE RANGE OF PRODUCTS

MELJAC offers thousands of products, a wide range of standard equipment, numerous tailor-made creations as well as stylish collections with other materials (glass, aluminium, stainless steel, bronze inlaid with precious stones, minerals, wood and leather).

At the heart of the company's development, technical innovation and working methods ensuring the highest quality, have allowed the company to market its products internationally.

Most of the products can be installed in foreign back boxes.

 [See the catalogue](#)



CLASSIQUE

brass, beveled edges



ELLIPSE

brass, toggle switch, straight edges



DAMIER

brass, square buttons, straight edges



ELLIOT

Contactless detection



SOL

Brass, IP44



VOLUMES

Doorbells



PIERROT

Tempered glass



LIMOGES

Limoges porcelain, Classique or Ellipse toggle



PRESTIGE

Semi-precious stones




READING LAMPS

Classique or Ellipse toggle

Meljac offers a wide range of finishes for its [collections](#) and other lines of products



 [See the colour chart](#)



PLEXIGLASS

Switches and sockets



CANNELÉE

Brass with waves



SPOTS

Brass



LAMPES

Table lamps, Classique toggle

TAILOR-MADE SOLUTIONS

Besides designing new ranges, the E&D teams also study all requests for custom-made products.

Several mechanisms, equipment combinations, casings, customization...

MELJAC is committed to supporting its customers in their approach by offering them a consultancy service run by knowledgeable professionals.

Some examples of [tailor-made](#) products :



1 electronic buzzer



Casing for an alarm keyboard



Casing for a Lutron system



Thermostat (Devireg)



thermostat (Feller)
Swiss pattern



Casing for an entry digital and phone system



Smart card reader
(Vimar - Eikon)



Engravings available in all languages, all symbols, numbers, pictograms, decorations...

With very specific knowledge of the [hospitality sector](#), MELJAC can meet the most specific needs with products tailored to each special requirement.

Conventional switches and home automation systems, reading lamps, bells, thermostats, HVAC controls, card readers, but also door plates with engravings of room numbers and other indoor signages.

MELJAC now installs sophisticated multimedia systems as mediaHub TeleAdapt. Hotel guests can choose all kind of connectors, USB, USB2, HDMI, Bluetooth, remote activation...



Le Royal Mansour à Marrakech



Le Meurice à Paris



Le Roch Hôtel & Spa à Paris



L'hôtel La Réserve à Paris



INNOVATIONS

MELJAC products are not just beautiful. Technical research and development have produced in patents and exclusive technologies.

The brass power strips

This innovative product line is currently composed of 4 models (Calypso, the "Z", the Pyramid and the Totem).

The power strips are customizable, thanks to engravings and combinations of mechanisms (sockets, USB, RJ45, switches, control screen ...).



New on the market

SOL collection: IP44



Patented model

Made in 10 mm-thick solid brass, (14mm for other countries), the SOL Collection is robust, elegant and water-resistant (IP44).

The range is available in single, double or quadruple configuration which can accommodate various mechanisms such as power sockets, USB sockets, RJ sockets, even a switch.

IDM mechanisms

This new generation of mechanisms is available on numerous products.

They have lots of advantages: secure terminals, a more reliable connection and above all a connecting without constraints, quick and easy.



Exclusive to MELJAC



La collection Cannelée

Last innovation: a new made from solid brass with a distinctive, striated surface. Designed with the architect Jean-Michel Wilmotte.



PROJECTS

Non-exhaustive list

PALACES & HÔTELS

Lutetia, Paris
Four Seasons (Paris / Bahreïn / Miami)
Royal Monceau, Paris
Le Meurice, Paris
Grand hôtel Palais Royal, Paris
La Réserve, Paris
Le Cheval Blanc, Courchevel
Villa Maïa, Lyon
Mandarin Oriental, Marrakech
Royal Mansour, Marrakech
Intercontinental, Genève
Hotel Danieli, Venise
Aman Canal Grande, Venise
Diaoyutai Hotel, Chine
Aman Sveti Stefan, Montenegro
...

LUXURY BRANDS

Boucheron
Cartier
Chanel
Dolce & Gabbana
Fendi
Hermès
Hugo Boss
Louis Vuitton
Moncler
Prada
Qela
Rolex
Van Cleef & Arpels
...

PRESTIGIOUS INSTITUTIONS

Château de Versailles
Musée du Louvre
Fondation Maeght, Saint Paul de Vence - France
Fondation Wilmotte, Italie
Musée Horta, Belgique
Palais de justice historique de Lyon - France
Château Cos d'Estournel en Gironde - France
Château de Balazuc en Ardèche - France
...

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