

MELJAC opens its first international subsidiary in the United States

MELJAC, a market leader in the field of high-end electrical hardware, has enhanced its growth in the US market with the opening of its first international subsidiary, MELJAC North America. Following several years of presence in the USA via an independent distributor, it is now necessary to build direct relationships with our clients in this market. This new presence will allow, the company to gain greater insight into our clients' projects and optimize our customer service and responsiveness to maximize the potential afforded by the geographic zone.

“ This is a strategic step in the brand's development. This niche market is currently underserved in the United States and, thanks to this, our very first overseas subsidiary, we will gain greater control of our distribution on the other side of the Atlantic with the hope of using this control to generate real long-term growth and better serve our clients. ”

Jean-Michel Lagarde, Chief Executive of MELJAC

“ By building on our renowned reputation in Europe, my aim is to transform MELJAC into the market leader in luxury electrical equipment in the United States. I firmly believe that the quality and craftsmanship of Meljac products, combined with our ability to offer bespoke details unique to each project, provide an unmatched opportunity to deliver on the expectations and desires of the country's design community and end-users. This potential has led me to invest personally in the project to grow the brand while always preserving and conveying its founding values. ”

Jean-Luc Deschaine, Principal of MELJAC North America

MELJAC began its entry into the US market by achieving UL standards for its low-voltage lighting control products, then producing receptacle plates and recessed junctionboxes to meet American standards. Using standard and bespoke products, has already supplied prestigious sites in the United States including:

- . Chanel (New York),
- . Four Seasons Hotel & Residences at the Surf Club (Miami Beach)
- . Louis Vuitton Miami Design District (Miami)
- . NoMad Hotel (Los Angeles).

With operations based in California and inclusion in the Par Excellence showroom in New York, MELJAC North America will be able to maximize our support and growth amongst clients on both coasts.

www.meljac-na.com



Discover MELJAC's savoir-faire in the vidéo



MADE IN FRANCE



About MELJAC

MELJAC 

Created in 1995 by André Bousquet, the company (65 employees) designs high-quality electrical equipment using the finest materials. Its innovation and working methods are at the heart of its development, guaranteeing an optimum quality. The brand is sold in 60 countries, and has 37 authorized dealers in France and 23 abroad.

With about 10 collections, MELJAC offers architects, decorators, electricians and private individuals a large range of options: switches, sockets, table lamps, reading lights, thermostats, home automation systems etc. The brand is also renowned for its made-to-measure creations.

Some references: the Palace of Versailles, the Louvre Museum, the Horta Museum in Brussels, the Four Seasons Hotel George V, the Meurice, the Royal Monceau, the Royal Mansour and the Mandarin Oriental in Marrakech, the Intercontinental in Geneva, the Danieli Hotel in Venice...

All products are 'Origine France Garantie' labeled. MELJAC is the first company in its business sector to obtain the EPV label (Living Heritage Company). www.meljac.com

PRESS CONTACT: MELJAC – communication department, Leslie BÉRAUD – l.beraud@meljac.com – Tel: +33 (0)1.71.37.24.00
MELJAC North America – Jean-Luc DESCHAINE – info@meljac-na.com – Tel: +1 323-421-7426

