

# Press kit 2018



MELJAC ■

French Manufacturer

**PRESS CONTACT** - **Leslie BÉRAUD** - 3 rue de la Procession - 75015 PARIS

Tél. : +33 (0)1 71 37 24 00 - [l.beraud@meljac.com](mailto:l.beraud@meljac.com)

# DESIGN AND EXPERTISE IN AESTHETICS

MELJAC, market leader, is a company that designs, manufactures and sells luxury electrical equipment (switches, sockets, thermostats, home automation systems, door bells, table and reading lamps, etc.).

It also creates tailor-made solutions.

The brand offers an extensive choice of products, with a variety of sizes and finishes with quality materials as brass, glass, Limoges porcelain, semi-precious stones...

By combining aesthetics and technology, MELJAC seduces architects, decorators, electricians, individuals, etc.



High quality, elegant, understated and timeless design, refined finishes...  
this is the philosophy of MELJAC creations.

# CONTENTS



P. 3 ▶ Portrait of an atypical man and visionary

P. 4 ▶ Quality French Manufacturer

P. 5 ▶ Two factories

P. 7 ▶ Proven Expertise

P. 9 ▶ A wide range of products

P. 10 ▶ Tailor-made solutions

P. 12 ▶ Innovations

P. 13 ▶ Retailers

P. 14 ▶ Projects

## PERFORMANCE IN FIGURES

2 showrooms

2 ateliers

65 collaborateurs

7,6 M€

63 revendeurs agréés dans le monde

2015 : EPV label

2012 : label OFG

35% of products are personalized

0 limits!

# PORTRAIT OF AN ATYPICAL MAN AND VISIONARY



*André BOUSQUET,  
Founder*

Originally from a small village in Aveyron, André BOUSQUET left his birthplace to create his power company in Paris. There on the worksites he noticed that the electrical equipment was missing a final touch.

After falling unconditionally in love with Paris, he decided to settle there and create his high-end switch and socket manufacturing business. He had to choose a name. Without hesitation he opted for the name of his childhood village, still dear to his heart: MELJAC.

His innovative and attractive products captivated many architects, designers and individuals. Its aim : combining usability, beauty and quality craftsmanship.

A pioneer and ahead of his time, André BOUSQUET led his company to the top by offering ever new development ideas and new concepts, and international expansion began in 1997. The brand exports to more than 60 countries.

Today, the company employs 65 passionate employees whose talent is really important to André BOUSQUET, who remains very attached to his human values.

In 2015, for MELJAC's 20 years old and to meet the challenges of the future, André BOUSQUET decides to hire a Managing Director, Jean-Michel LAGARDE. This new position has been created in order to structure the management of the company, whose growth required a new organisation.

In close collaboration with André BOUSQUET, Jean-Michel LAGARDE's role is to ensure the continued growth of the company and to showcase the brand internationally. His experience and his values represent a real strength for the development of the business.



*Jean-Michel LAGARDE,  
CEO*



Moreover, still in love to its region of origin, André BOUSQUET wanted to plant vines on the ground of his factory in Villeneuve Le Roi (France), a memory to the Aveyron wines such as the famous "Côtes de Millau".

The first harvest took place in 2013.

*265 vine plants planted behind the MELJAC factory*

# QUALITY FRENCH MANUFACTURER



# TWO FACTORIES

## (Paris)

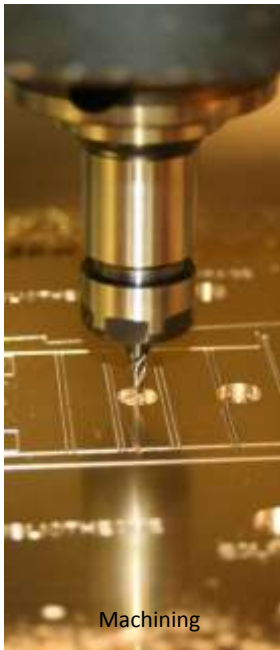
Handcrafted in our workshops located in France, the MELJAC products are the result of several skills applied to: engineering, machining, engraving, chamfering, insert installation, stamping, polishing, plate and screws surface treatment (baths and rinses), brushing, coating, assembly and packaging of the product.

The know-how of MELJAC team is involved in achieving each of these steps.

The result is a highly popular standard range and high demand for the tailor-made products that MELJAC is known for.

The manufacture involves a combination of the most cutting-edge tools with irreplaceable craftsmanship.

The transformation of a product requires time, attention and care. MELJAC watches over it and makes every effort to ensure each and every product deserves to bear its name.







# PROVEN EXPERTISE

In 1995, André BOUSQUET dared to market  
a range of brass switches and sockets.

Inspired by the lifestyle of the 1930s, symbolised by the drop-shaped toggle switch, André BOUSQUET designed a product with impeccable aesthetic qualities. Today, this innovation remains the company's strength.

After a number of crucial steps such as conformity to standards, the technical development of the models and their adaptation to the market, the range was expanded.

Besides sockets and lighting controls, MELJAC began to receive increasing numbers of requests for adaptations and cover plates for mechanisms and systems (bells, alarms, keypads, temperature controls, presence detectors, etc.).

Present on the international scene, the company has more than 35 dealers in France and abroad, where the market is experiencing strong growth.

Born of high-precision technology and skilled craftsmanship, the unique sensual and seductive beauty of MELJAC electrical equipment enhances distinctive interiors and blends easily with any decor.



- 1998 : 1<sup>st</sup> manufacturing workshop
- 2001 : Workshop expansion
- 2005 :
  - ▶ New factory
  - ▶ Many recruitments
  - ▶ High performance machinery investment
- 2009 :
  - ▶ Redemption of the surface treatment workshop
- 2010 :
  - ▶ Custom-built factory (2.300 m<sup>2</sup>)
- 2015 :
  - ▶ Recruitment of a CEO

MELJAC controls the whole production chain.





In 2012, the brand obtained the "Guaranteed French Origin" label for all of its lines in **brass** and its **reading lamps**, a testament to the quality of its products. The award of this label, guaranteeing at least 50% French manufacturing, falls within the values held dear to the company. In fact, almost the entire range is well beyond this figure.



In August 2015, MELJAC is proud to be the first company in its sector to being awarded by the EPV label (Entreprise du Patrimoine Vivant).



# A WIDE RANGE OF PRODUCTS

Year after year, MELJAC develops and manufactures new models whose quality ensures the brand's reputation.

At the heart of the company's development, technical innovation and working methods ensuring the highest quality, have allowed the company to market its products internationally.

MELJAC offers thousands of products, a wide range of standard equipment, numerous tailor-made creations as well as stylish collections with other materials (glass, aluminium, stainless steel, bronze inlaid with precious stones, minerals, wood and leather).

Most of the products can be installed in foreign back boxes.



**CLASSIQUE**  
*brass, beveled edges*



**ELLIPSE**  
*brass, toggle switch, straight edges*



**DAMIER**  
*brass, square buttons, straight edges*



**ELLIOT**  
*Contactless detection*



**SOL**  
*Brass, IP44*



**VOLUMES**  
*Doorbells*



**PIERROT**  
*Tempered glass*



**LIMOGES**  
*Limoges porcelain, Classique or Ellipse toggle*



**PRESTIGE**  
*Semi-precious stones*



**READING LAMPS**  
*Classique or Ellipse toggle*

Meljac offers a wide range of finishes for its collections and other lines of products



*Exemples of colors on brass*



**SPOTS**  
*Brass*



**LAMPES**  
*Table lamps, Classique toggle*

# TAILOR-MADE SOLUTIONS

Besides designing new ranges, the E&D teams also study all requests for custom-made products.

Several mechanisms, equipment combinations, casings, customization...

MELJAC is committed to supporting its customers in their approach by offering them a consultancy service run by knowledgeable professionals.

## Some examples of tailor-made products :



1 electronic buzzer



Casing for an alarm keyboard



Casing for a Lutron system



Thermostat (Devireg)



thermostat (Feller)  
Swiss pattern



Casing for an entry digital and phone system



Smart card reader  
(Vimar - Eikon)



Engravings available in all languages, all symbols, numbers, pictograms, decorations...

With very specific knowledge of the hospitality sector, MELJAC can meet the most specific needs with products tailored to each special requirement.

Conventional switches and home automation systems, reading lamps, bells, thermostats, HVAC controls, card readers, but also door plates with engravings of room numbers and other indoor signages.

MELJAC now installs sophisticated multimedia systems as mediaHub TeleAdapt. Hotel guests can choose all kind of connectors, USB, USB2, HDMI, Bluetooth, remote activation...



Le Royal Mansour à Marrakech



Le Meurice à Paris



Le Roch Hôtel & Spa à Paris



L'hôtel La Réserve à Paris



# INNOVATIONS

MELJAC products are not just beautiful.  
Technical research and development have produced in patents and exclusive technologies.

## SOL collection: IP44



*Patented model*

Made in 10 mm-thick solid brass, (14mm for other countries), the SOL Collection is robust, elegant and water-resistant (IP44).

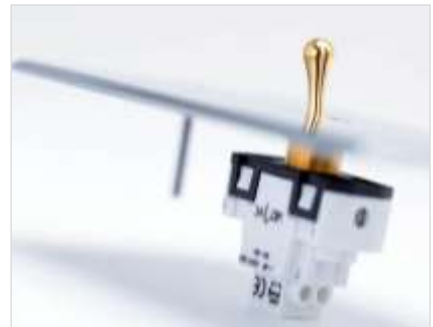
The range is available in single, double or quadruple configuration which can accommodate various mechanisms such as power sockets, USB sockets, RJ sockets, even a switch.

## IDM mechanisms

This new generation of mechanisms is available on numerous products.

They have lots of advantages: secure terminals, a more reliable connection and above all a connecting without constraints, quick and easy.

Usually sold with an automatic connection, they can also be made with a screw connection on request.



*Exclusive to MELJAC*



*New on the market*

## The brass power strips

This innovative product line is currently composed of 3 models (Calypso, the "Z" and the Pyramid).

The power strips are customizable, thanks to engravings and combinations of mechanisms (sockets, USB, RJ45, switches, control screen ...).



# RETAILERS



As part of a development strategy in France and abroad, MELJAC implements authorised retailers to sell its products.

**To find the retailer closest to you:**

[www.meljac.com / contacts](http://www.meljac.com/contacts)

# PROJECTS

## Non-exhaustive list

### PALACES & HOTELS

Four Seasons George V, Paris  
Royal Monceau, Paris  
Le Meurice, Paris  
Grand hôtel Palais Royal, Paris  
Buddha Bar Hotel, Paris  
La Réserve, Paris  
Roch Hotel & Spa, Paris  
Mandarin Oriental, Marrakech  
Royal Mansour, Marrakech  
Four Seasons, Bahreïn / Miami  
Intercontinental, Geneva  
Hotel Danieli, Venice  
Aman Canal Grande, Venice  
Diaoyutai Hotel, China  
Aman Sveti Stefan, Montenegro  
...

### LUXURY BRANDS

Boucheron  
Cartier  
Chanel  
Dolce & Gabbana  
Fendi  
Hermès  
Hugo Boss  
Moncler  
Qela  
Rolex  
Van Cleef & Arpels  
...

### PRESTIGIOUS INSTITUTIONS

Château de Versailles  
Musée du Louvre  
Fondation Maeght in Saint Paul de Vence  
Fondation Wilmotte in Venice  
Musée Horta in Brussels  
Historical courthouse in Lyon (France)  
Château Cos d'Estournel in France  
Château de Balazuc in France  
...

### CLIENTS

François Champsaur  
Thierry W. Despont  
Denniston  
Joseph Dirand  
Jacques Garcia  
Gilles & Boissier  
Olivier Lapidus  
Sarah Lavoine  
Christian Liaigre  
Peter Marino  
Bruno Moinard  
Alberto Pinto  
Pierre-Yves Rochon  
Jean-Michel Wilmotte  
...

